



climate reporting & better business decisions

BMUB Workshop Klimainvestitionen

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Agenda: How information leads to action

- 1) Environmental data is used by investors
- 2) CDP Climate Change Questionnaire
- 3) Sustainability rankings as an incentive
- 4) Improvements become visible
- 5) How companies can start



▼ Climate change



▼ Forests



▼ Water

Only global environmental disclosure platform



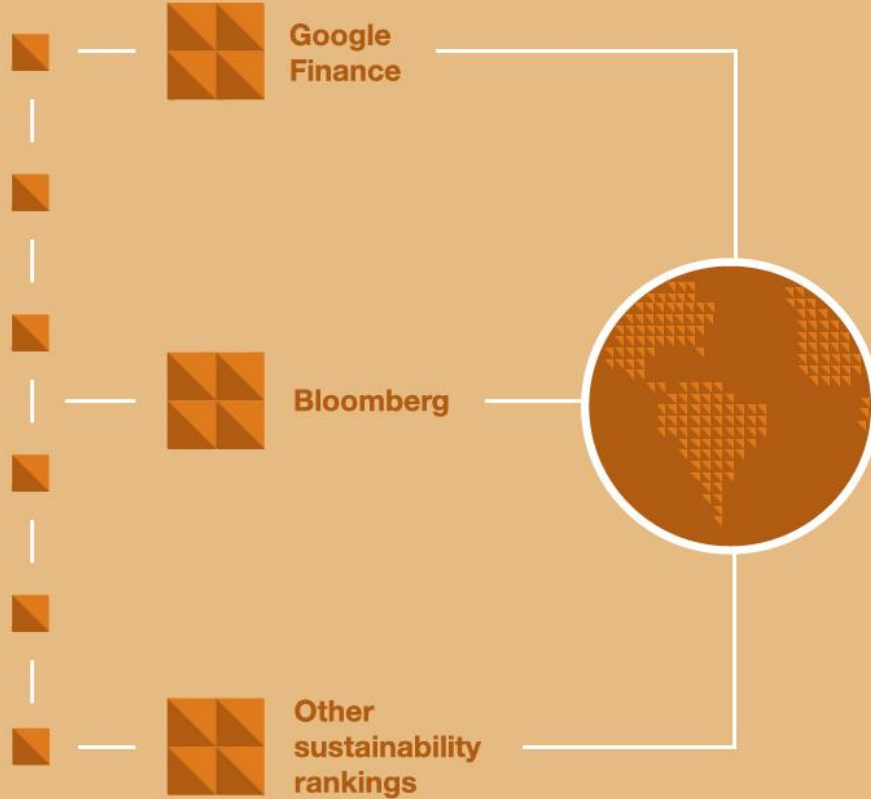


Wir sehen es bei Union Investment als unsere **treuhänderische Pflicht** an, uns aktiv mit den Unternehmen zu kontroversen Themen auseinanderzusetzen. Dazu gehört der CO₂-Fußabdruck. Bei großen Unternehmen gehen wir so weit, **Vorstand und Aufsichtsrat die Entlastung auf der Hauptversammlung zu verweigern**, wenn das Unternehmen nicht an CDP berichtet.

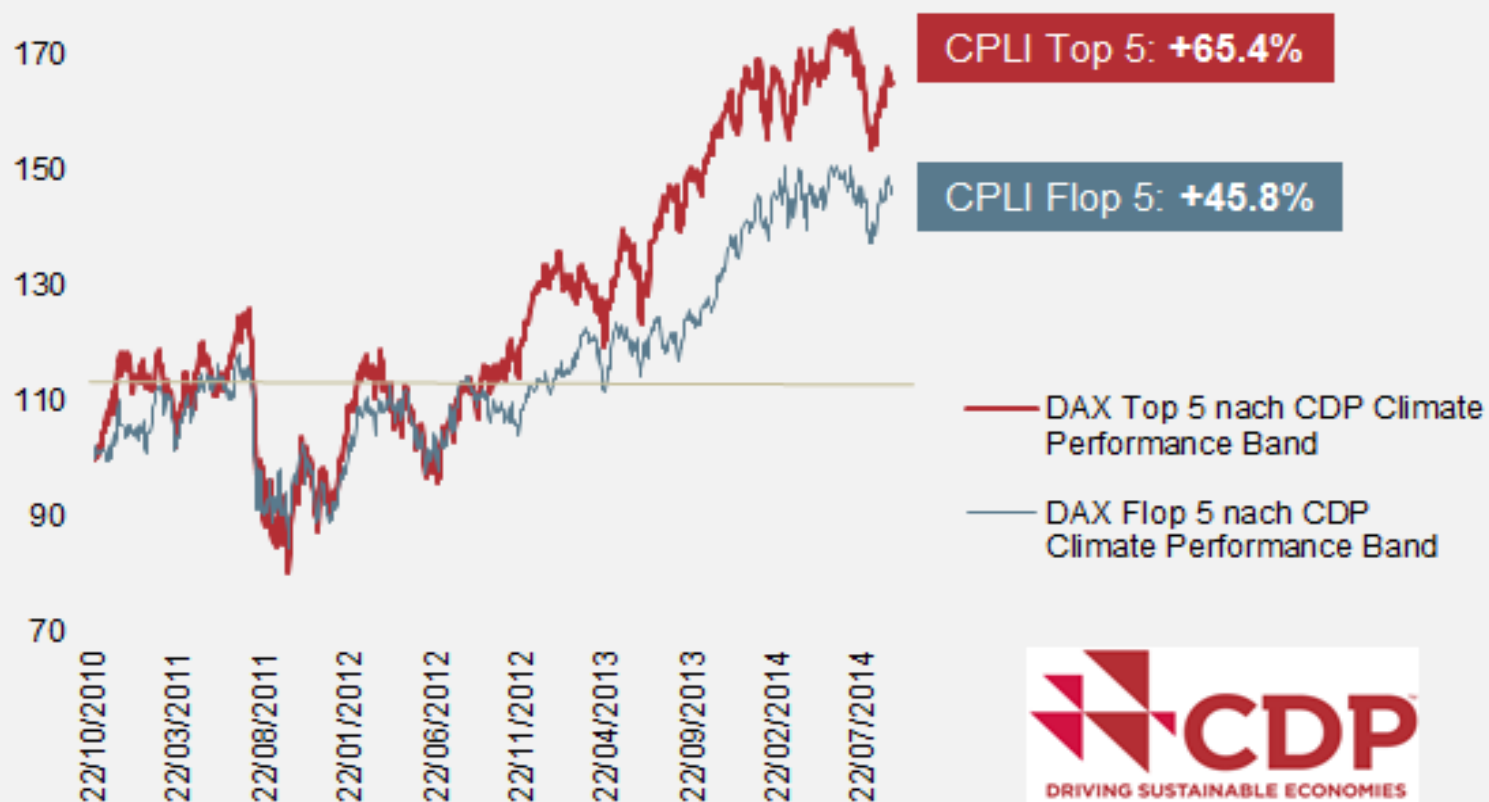
Michael Schmidt
Geschäftsführer, CIO Equities
Union Investment



**ENTER YOUR DATA
INTO THE GLOBAL
MARKETPLACE**



Renditedifferenz DAX Top 5 und Flop 5 nach Wirksamkeit des Klimaschutzes (CDP Climate Performance Leadership Index CPLI)



CDP 2015 Climate Change questionnaire

Management

CC1. Governance

CC2. Strategy

CC3. Targets & initiatives

CC4. Communications

Risks & opportunities

CC5. Climate change risks

CC6. Climate change opportunities

Emissions

CC7. Methodology

CC8. Emissions data

CC9. Scope 1 emissions breakdown

CC10. Scope 2 emissions breakdown

CC11. Energy

CC12. Emissions performance

CC13. Emissions trading

CC14. Scope 3 & Supply Chain engagement

Sign off

CC15. Sign off

CDP Scoring: comparing companies

69

Disclosure score (%)

- ▼ Comprehensiveness
- ▼ Data management
- ▼ Understanding
- ▼ Transparency

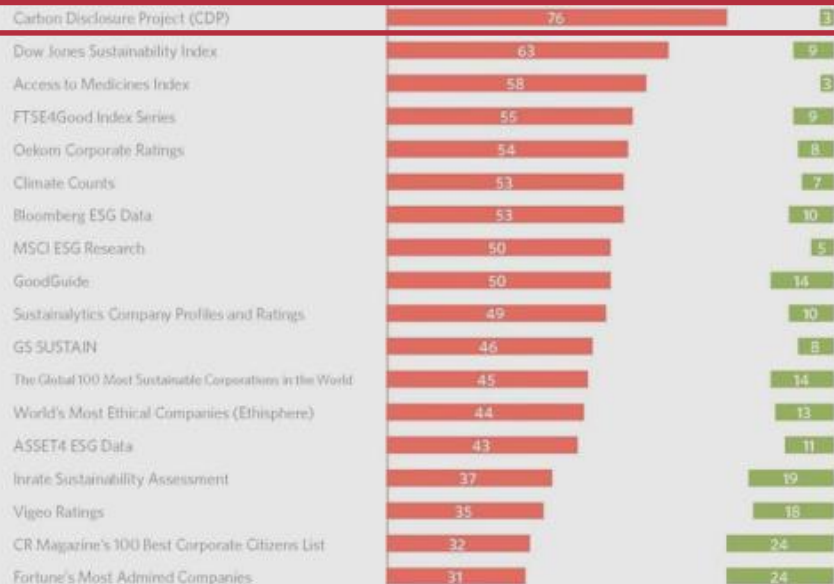
C

Performance score (A, A-, B, C, D, E)

- ▼ Mitigation (reduction targets)
- ▼ Adaptation (risk management)
- ▼ Verification (of emissions data)

Rating considered as independent & trusted

Experts deem the CDP, Dow Jones Sustainability Index and Access to Medicines Index as the three most credible ratings.



Question

How credible do you find the following ratings and rankings to be?

Please use the 5-point scale provided, where 1 is "not at all credible" and 5 is "very credible" or choose "not familiar".

The 2013 Ratings Survey

Polling the Experts

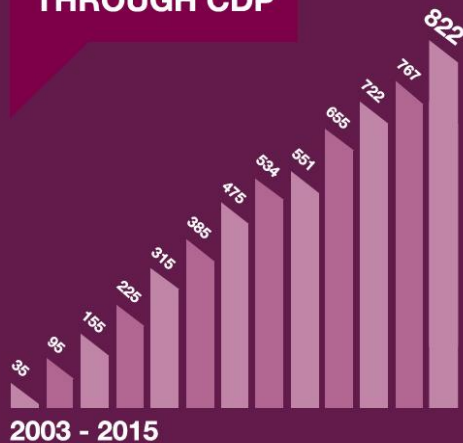
A GlobeScan/SustainAbility Survey

ONE OF THE
MOST
SUCCESSFUL
INVESTOR
ENGAGEMENT
PROJECTS OF
RECENT YEARS

Financial Times

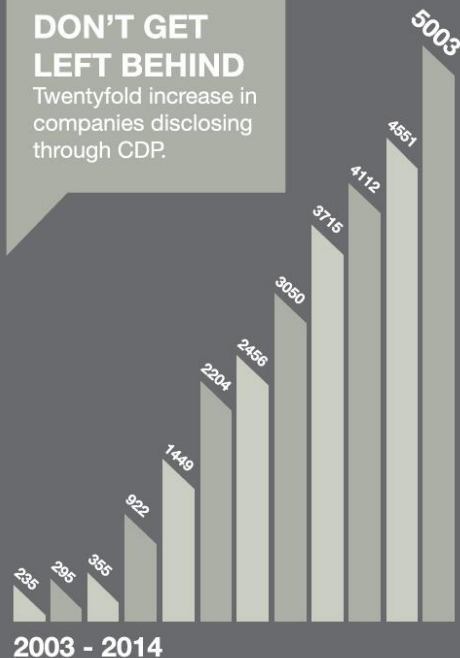
Be part of the movement

**INCREASING
NUMBER OF
INVESTORS
REQUESTING
CLIMATE DATA
THROUGH CDP**



**DON'T GET
LEFT BEHIND**

Twentyfold increase in
companies disclosing
through CDP.



CDP impact

Companies using CDP have identified savings of over

\$53,000,000,000

CDP impact

**3.5 MILLION METRIC
TONS OF CARBON
REDUCED IN A YEAR**

Expressly from engagement with
multinationals' suppliers, that's
equivalent to driving 8.3 billion miles.



Equivalent to
pausing Berlin's
car transportation
for 6 years



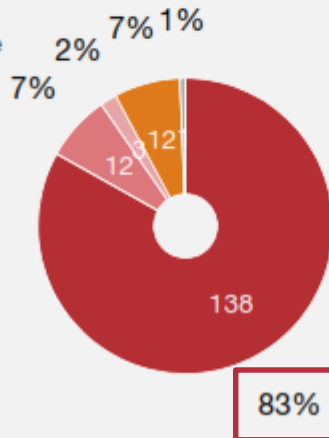
The background of the slide shows the silhouettes of several people in a professional office environment. In the foreground, a man in a light-colored shirt is seen in profile, looking towards the right. Behind him, another man in a light blue shirt and tie is visible. To the left, there are more silhouettes of people. The background is a bright, out-of-focus view of a city or office interior through large windows.

Zwar ist Klimawandel häufig auf höchster Ebene verankert und in die Geschäftsstrategie integriert, dies spiegelt sich jedoch noch nicht in derselben Weise in den Zielvereinbarungen bzw. monetären Anreizsystemen wieder.

Verantwortung für Klimawandel im Unternehmen (CC 1.1)

Angaben in Anzahl Unternehmen

- Person(en) des Vorstands oder vom Vorstand beauftragtes Komitee
- Senior Manager
- Andere Manager
- Es gibt keine Person oder Komitee mit Verantwortung für Klimawandel
- Keine Angabe

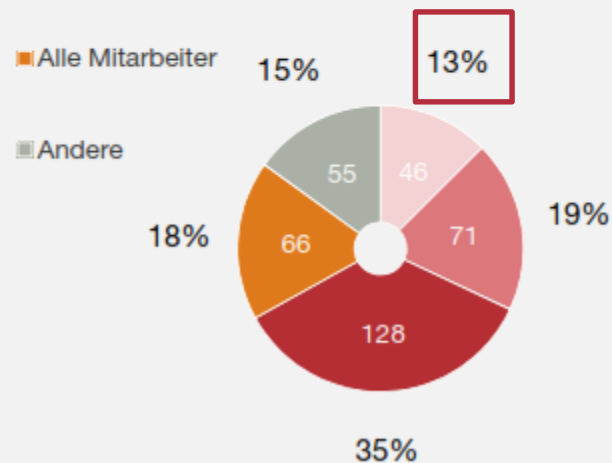


166 Unternehmen

Verteilung der monetären und nicht-monetären Anreize nach Ebene der Verantwortung im Unternehmen (CC 1.2)

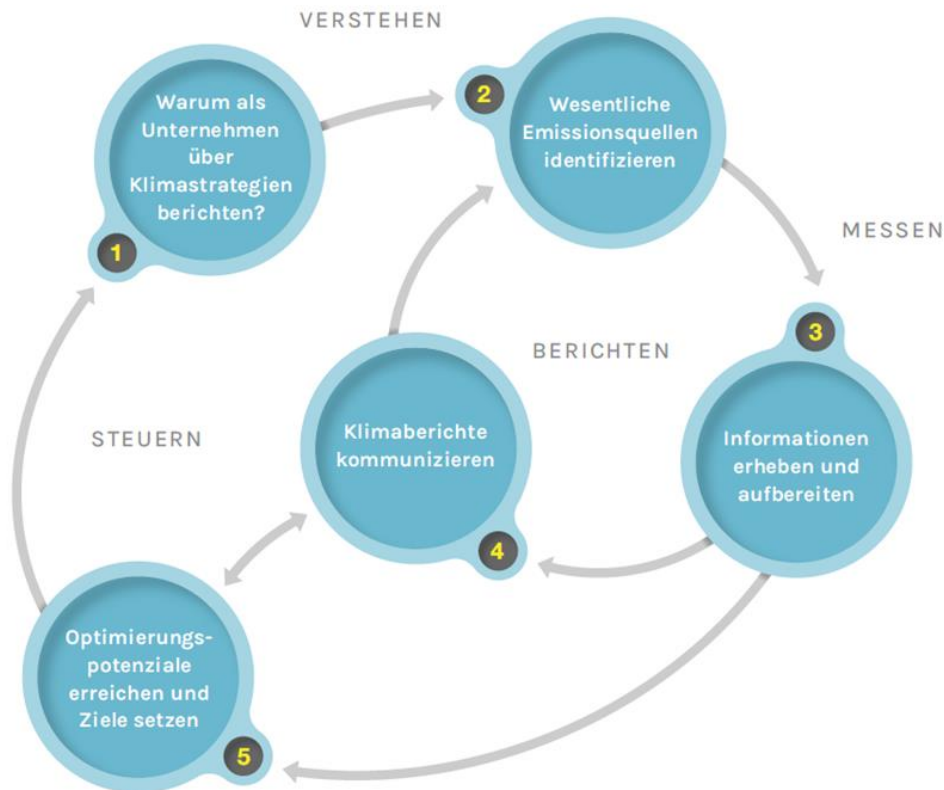
Angaben in Anzahl Nennungen

- Einzelperson/Teil des Vorstands oder vom Vorstand einberufenes Komitee
- Senior Manager/Officer
- Andere Manager/Officer
- Alle Mitarbeiter
- Andere



366 Gesamtnennungen

Wie anfangen? Deutschsprachiger Leitfaden



gefördert durch



Our Vision:

A global economic system that operates within sustainable environmental boundaries and prevents dangerous climate change.



Thank you.
Questions?
Ideas?
Comments?